

**MGM University**  
**Chhatrapati Sambhajnagar– 431003**  
**(Template format as per discussion at 14/05/2023)**

Name of the College/Institute: College of Journalism and Mass Communication

**Faculty of: Social Sciences and Humanities**

Name of the Program : **(3/4 Years UG programme):** BA Photography/BA (Hons)/ BA (Hons) with Research

Program Type: UG/PG/Integrated Masters Program/Diploma/Certificate -**UG**

Duration: - 04 Years (08 Semesters)

First Year (Semester I)																		
Course Type	Course code	Course Title	Type	Teaching period per week (Hrs /week)			Credits	Duration of exam	Evaluation Scheme (Marks)							Minimum Passing (Marks)		
				L	T	P			Internal				External		Total	Internal		External
									CA-I	MS E	CA-II	T W	ESE	PR		CA/MSE/TW	ESE	PR
Core		History of Photography	Theory	2			2	2	10	10	10	-	20	-	50		8	
Core		Photography Optics	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
IKS		Annexure I	Theory	2		-	1	1	10	10	10	-	20	-	50		08	-
AEC		Communicative Language	Theory	2	-	-	2	1	10	10	10	-	20	-	50		08	
OE**		Open Elective	Theory	2		-	2	1	10	10	10	-	20	-	50		08	
OE		Open Elective	Theory	2		-	2	1	10	10	10	-	20	-	50		08	
VSC*		Photography (Camera) Accessories	Theory	2			2	1	10	10	10	-	20	-	50		08	
SEC*		Grooming for Camera	Practical	0		4	2	2	20	10	-			20	50			08
VEC		Annexure I	Theory	2	-	-	2	2	20	10	-		20	-	50		08	
CC		Digital Awareness	Practical		-	4	2	2		-	30		-	20	50			08
<b>Total (L-T-P) Hrs / week = 25</b>				<b>16</b>	<b>1</b>	<b>0</b>	<b>22</b>								<b>550</b>			
First Year (Semester II)																		
Course Type	Course code	Course Title	Type	Teaching period per week			Credit	Duration of exam	Evaluation Scheme							Minimum Passing		
				L	T	P			Internal				External		Total	Internal		External
									CA-I	MSE	CA-II	T W	ESE	PR		CA/MSE/TW	ESE	PR
Core		Visual Language	Theory	2			2	2	10	10	10	-	20	-	50		8	
Core		Photography Environment Lighting	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
MIN		Annexure-I	Theory	2		-	2	1	10	10	10	-	20	-	50		08	
AEC		Communication and Soft Skills	Theory	2	-	-	2	1	10	10	10	-	20	-	50		08	
OE**		Open Elective	Theory	2		-	2	1	10	10	10	-	20	-	50		08	
OE		Open Elective	Theory	2		-	2	1	10	10	10	-	20	-	50		08	
VSC*		Wedding Photography	Practical	0		4	2	1	10	10	10	-	20	-	50			08
SEC*		Portrait Photography	Practical	0		4	2	2			-	30		20	50			08
VEC		Annexure-I	Theory	2	-	-	2	1	10	10	10	-	20	-	50		08	
Core		Photography Environment Lighting	Practical	-	-	2	1	1				30	-	20	50			08
CC		Personality Development	Theory	2	-	-	2	1		-		30	-	20	50			08
<b>Total (L-T-P) Hrs / week = 25</b>				<b>16</b>	<b>1</b>	<b>0</b>	<b>22</b>								<b>550</b>			

\*As per the requirement VSC / SEC can be used for Theory or Practical of core subject

\*\*As per the requirement, Department/Institute can offer OE practical

Level 4.5 Award of UG certificate with 44 credits and an additional 4-credits core NSQF course / internship OR continue with major and minor

(Annexure I)

**List of Options to select from Bucket of Courses provided in various categories:**

<b>Major</b>
<b>Photography</b>

<b>Minor options Within Faculty of Social Sciences &amp; Humanities</b>	<b>Film Making</b>
	<b>Journalism and Mass Communication</b>
	<b>Psychology</b>
	<b>Economics</b>
	<b>English</b>

<b>Minor options from Other Faculty</b>	<b>Faculty of Engineering and Technology</b>	<b>Faculty of Basic and Applied Sciences</b>	<b>Faculty of Design</b>	<b>Faculty of Management and Commerce</b>	<b>Interdisciplinary Faculty</b>	<b>Performing Arts</b>
	<b>Artificial Intelligence (AI)</b>	<b>Statistical Tools</b>	<b>Product Design</b>	<b>Operations and Supply Management</b>	<b>Cosmetic Technology</b>	<b>Theatre Arts</b>
	<b>Machine Learning (ML)</b>	<b>Web Technology</b>	<b>Visual Communication</b>	<b>Human Resource (HR)</b>	<b>Educational Technology</b>	<b>Dance</b>
	<b>Data Analytics</b>	<b>Animation</b>	<b>Contemporary Arts</b>	<b>Finance Management</b>	<b>Yog Sciences</b>	<b>Music</b>
	<b>Robotics</b>		<b>Interior Design</b>	<b>Marketing</b>	<b>Physical Education</b>	
	<b>Industrial Automation</b>		<b>Fashion Technology</b>	<b>Accounting</b>	<b>Library Sciences</b>	

<b>IKS (As per the UGC guidelines. Visit Link:https://iksindia.org/English-BGSamposhan-Kendram-1-updated.pdf) ***</b>	<b>Faculty of</b>	<b>AEC (to be discussed and developed by committee of Dean)*</b>		<b>OE(Provide 4-8 courses of your department to be approved by the BOS)</b>	<b>Faculty of</b>
Holistic medicine and wellness	<b>***Courses For reference purpose only</b>	Communicative English	<b>*Courses For reference purpose only</b>	Basics of Photography	
Indian psychology and yoga		Communication and Soft Skills			
Indian sports and martial arts		German			
Architectural engineering, town planning, civil engineering, Vaastu and Shilpa Shastra		French			
Sustainable agriculture and food preservation methods		Spanish			

<b>VSEC (Respective departments will prepare the list)</b>	<b>Faculty of</b>	<b>CC(Two courses to be finalized for I &amp; II Semester)***</b>		<b>VEC (to be discussed and developed by committee of Dean) ***</b>
		NSS	<b>***Courses For reference purpose only</b>	Universal Human Values
		Digital Awareness		
		Personality Development		Gandhian Studies
		Yoga		

		NCC		Value Education
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## List of abbreviations

<b>Core</b>	<b>Major</b>
<b>MIN</b>	<b>Minor</b>
<b>Core-elective</b>	<b>Major- elective</b>
<b>OE</b>	<b>Generic / Open electives</b>
<b>VSC</b>	<b>Vocational skill course</b>
<b>SEC</b>	<b>Skill Enhancement course</b>
<b>AEC</b>	<b>Ability Enhancement course</b>
<b>IKS</b>	<b>Indian Knowledge system</b>
<b>VEC</b>	<b>Value Education course</b>
<b>OJT</b>	<b>On Job Training / Internship / Apprenticeship</b>
<b>FP</b>	<b>Field project</b>
<b>CEP</b>	<b>Community engagement and service</b>
<b>CC</b>	<b>Co – curricular course</b>
<b>RM</b>	<b>Research methodology</b>
<b>RP</b>	<b>Research project</b>

### Guidelines for preparing Curriculum:

1. Continuous Assessment (CA) should be conducted regularly and rigorously. A student failing in any CA will not be allowed to attend next internal assessment until he/she successfully completes the previous internal assessment i.e. repeating the failed internal assessment.
2. Any student failing to achieve 75% attendance in any course during the program and failing to appear in internal exam may be detained in that course.
3. Term work and submission will be mandatory for the Practical courses.
4. The syllabus of each course to be standardized in following manner:
  - a. Courses with 2 credits shall consist of 3-4 Units.
  - b. Courses with 3 or more credits shall consist of 4-6 Units.
  - c. Objectives and Outcomes of each course may be well defined.
  - d. Text Books and Reference books for each course must be mentioned in the syllabus.

L- Lecture, T-Tutorial, P-Practical, CA- Continuous Assessment, MSE- Mid Semester Examination, ESE- End Semester Examination, PR-Practical, TW-Term Work.

Second Year (Semester III)																			
Course Type	Course code	Course Title	Type	Teaching period per week			Credits	Duration of exam	Evaluation Scheme (Marks)							Minimum Passing (Marks)			
				L	T	P			Internal				External		Total	Internal		External	
									CA I	MSE	CA II	TW	ESE	PR		CA/MSE/TW	ESE	PR	
Core		Creative Colour Concepts	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		2
Core		Table Top Photography	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16		4
OE		Annexure-I	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		2
MIN		Annexure-I	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16		4
AEC		Annexure-I	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		2
VSC		Set designing	Theory	0	-	4	2	2	-	-	-	30	-	20	50			08	2
MIN		Annexure I	Practical	-	-	2	1	2	10	10	10	-	20	-	50		08		2
Core		Table Top Photography	Practical	-	-	2	1	2	-	-	-	30	-	20	50			08	2
FP		Set Designing	Practical	-	-	4	2	2	-	-	-	30	-	20	50			08	2
CC		NSS	Practical	-	-	4	2	2	-	-	-	30	-	20	50			08	2
				10	2	16	20								600				

Second Year (Semester IV)																			
Course	Course code	Course Title	Type	Teaching period per week			Credit	Duration of exam	Evaluation Scheme							Minimum Passing			
				L	T	P			Internal				External		Total	Internal		External	
									CA I	MSE	CA II	TW	ESE	PR		CA/MSE/TW	ESE	PR	
Core		Photo Aesthetics and Appreciation	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		
Core		Architectural Photography	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16		
Core		Video Production	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		
OE		Annexure-I	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		
MIN		Annexure-I	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16		
AEC		Annexure-I	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		
SEC		Video Practical	Practical	0	-	4	2	2	-	-	-	30	-	20	50				08
MIN		Annexure-I	Practical	-	-	2	1	2	-	-	-	30	-	20	50				08
Core		Architectural Photography	Practical	-	-	2	1	2	-	-	-	30	-	20	50				08
CEP		Community Engagement	Practical	-	-	4	2	2	-	-	-	30	-	20	50				08
CC		NSS	Practical	-	-	4	2	2	-	-	-	30	-	20	50				08
<b>Total</b>							<b>22</b>								<b>650</b>				

**Level 5.0 Award of UG Diploma in major and minor with (44+42) = 82 credits and an additional 4-credits core NSQF course / internship OR continue with major and minor**

Third Year (Semester V)																		
Course Type	Course code	Course Title	Type	Teaching period per week			Credits	Duration of exam	Evaluation Scheme (Marks)							Minimum Passing (Marks)		
				L	T	P			Internal				External		Total	Internal		External
									CA I	MS E	CA II	TW	ESE	PR		CA/MSE/TW	ESE	PR
Core		Conceptual and Manipulation Photography Art	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08	
Core		Portfolio	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
Core		Social Documentary	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08	
Core elective		Social Documentary	Theory	2	-	-	2	3	10	10	10	-	20	-	50		08	
MIN		Annexure-I	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
VSC		Introduction to arial photography	Practical	2	-		2	2	-	-	-	30	-	20	50			08
VSC		Public Relations Practical	Practical	2	-		2	2	-	-	-	30	-	20	50			08
MIN		Annexure-I	Practical	-	-	2	1	2	-	-	-	30	-	20	50			08
Core		Portfolio	Practical	-	-	4	2	2				30	-	20	50			08
FP/CEP		Project	Practical		-	4	2	2				30	-	20	50			08
Core elective		Conceptual and Manipulation Photography Art	Practical	-	-	2	1	2				30	-	20	50			08
							<b>22</b>							<b>700</b>				
Third Year (Semester VI)																		
Course	Course code	Course Title	Type	Teaching period per week			Credit	Duration of exam	Evaluation Scheme							Minimum Passing		
				L	T	P			Internal				External		Total	Internal		External
									CA I	MS E	CA II	TW	ESE	PR		CA/MSE/TW	ESE	PR
Core		Fine Art photography	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08	
Core		Photojournalism	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
Core		Digital Marketing	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
Core elective		Social documentary	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
MIN		Annexure-I	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16	
OJT		Internship	Practical	-	-	-	4	3	-	-	-	60	40	-	100			16
MIN		Annexure-I	Practical	-	-	2	1	2				30		20	50			08
Core		Photojournalism	Practical	-	-	2	1	2				30	-	20	50			08
Core		Digital Marketing	Practical	-	-	2	1	2				30	-	20	50			08
Core elective		Seminar	Practical	-	-	2	1	2				30	-	20	50			08
<b>Total</b>							<b>22</b>							<b>750</b>				

**Level 5.5 Award of UG degree in major and minor (44+42+44) =130 credits OR continue with major and minor courses for getting Hons. Degree**

Abbreviation: L- Lecture, T-Tutorial, P-Practical, CA- Continuous Assessment, MSE- Mid Semester Examination, ESE- End Semester Examination, PR-Practical, TW-Term Work.Note: \* and #indicates any

Four Year (Semester VII)																			
Course Type	Course code	Course Title	Type	Teaching period per week			Credits	Duration of exam	Evaluation Scheme (Marks)							Minimum Passing (Marks)			
				L	T	P			Internal				External		Total	Internal	External		
									CA I	MS E	CA II	TW	ESE	PR			CA/MSE/TW	ESE	PR
Core		Digital Darkroom Technics	Theory	2	1	-	3	3	20	20	20	-	40	-	100		16		4
Core		Underwater photography	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		2
Core		Cinematic Lighting	Theory	2	-	-	2	2	10	10	10	-	20	-	50		08		2
Core elective		Cinematic video	Theory	2	-	-	2	3	10	10	10	-	20	-	50		08		2
RM		Wedding photography	Theory	3	1	-	4	3	20	20	20	-	40	-	100		16		4
Core elective		Album Designing	Practical	-	-	4	2	2				30	-	20	50			08	2
Core		Visual Culture	Practical	-	-	2	1	2		-		30	-	20	50			08	2
Core		Wedding photography	Practical	-	-	4	2	2		-		30	-	20	50			08	2
Core		Underwater photography	Practical	-	-	4	2	2		-		30	-	20	50			08	2
							<b>20</b>								800				
Four Year (Semester VIII)																			
Course	Course code	Course Title	Type	Teaching period per week			Credit	Duration of exam	Evaluation Scheme							Minimum Passing			
				L	T	P			Internal				External		Total	Internal	External		
									CA	MS E	TW		ESE	PR			CA/MS/TW	ESE	PR
Core		New concepts in technology	Theory	3	1	-	4	3	40	20			40	-	100		16		4
Core		New born kids photography	Theory	2		-	2	3	40	20			40	-	100		16		4
Core		Virtual tours	Theory	2		-	2	2	20	10			20	-	50		08		2
Core elective		Audio Editing/ Video Editing	Theory	2		-	2	3	40	20			40	-	100		16		4
OJT		Internship	Practical			-	4	2	20	10			20	-	50		08		2
Core elective		Audio Editing/ Video Editing Practical	Practical	-	-	4	2	2					-	20	50			08	2
Core		Virtual tour Practical	Practical	-	-	4	2	2		-			-	20	50			08	2
Core		Kids photography practical	Practical	-	-	4	2	2		-			-	20	50			08	2
Core		Presentation	Practical	-	-	4	2	2		-			-	20	50			08	2
							<b>20</b>								750				

one elective/subject/ activity to be selected by the students Theory 1 credit = 15 hours, tutorial 1 credit = 15 hours, Practical 1 credit = 30hours,

**Level 6.0 Four year UG Honours with research Degree in major and minor (44+42+44+42) = 172 credits**

\*[Students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year.]