

Semester I

- Organisational Behaviour
- Accounting for Managers
- Managerial Economics
- Essentials of Marketing
- Legal Aspects of Business
- Data Analysis and Decision Making
- Professional Communication
- Know Thy Self (Workshop)
- Introduction to Artificial Intelligence

Semester II

- Corporate Finance
- Managing People at Work
- Operations Management
- The Effective Executive
- Business Research Methods
- Marketing Mix Strategies
- Soft Skills for Managers
- The Art of Leadership (Workshop)
- Data Visualisation
- Leveraging AI Tools for Management

Summer Term - 6-week internship / Training / Project

Semester III

- International Business
- Entrepreneurship & New Venture Creation
- Advanced Excel
- Elective – 1*
- Elective – 2*
- Elective – 3*
- Automation Tools for Management
- Social Immersion

Semester IV

- ESG
- Indian Insights into Management
- “The Strategist” Leader
- Elective – 4*
- Elective – 5*
- Elective – 6*
- Business Intelligence
- Management Project

*Specialisation Courses